

Electronic Shelf Label Series



4.3" Dot Matrix EPD Graphic Screen ESL


ZKC43B

PRODUCT DATASHEET

PRODUCT FEATURES



Cloud-managed



EPD screen



Pricing in Seconds



5-year Battery




Strategic Pricing



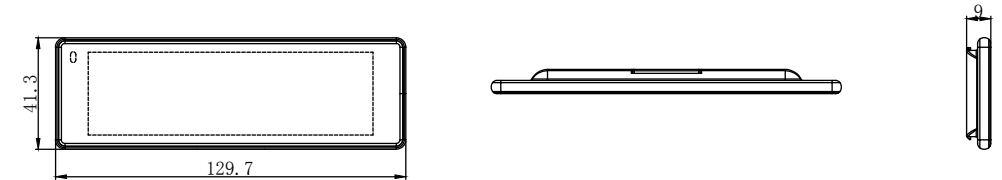
Bluetooth LE 5.0

TECH SPECIFICATION

EXAMPLARY PICTURE



TECHNICAL DRAWINGS (mm)



Display Features	Display Technology	EPD
	Active Display Area(mm)	30.7*105.44
	Resolution (Pixels)	152X522
	Pixel Density (DPI)	125
	Pixel Colors	ZKC43B:Black White Red
	Viewing Angle	Nearly 180°
	Usable Pages	6

Wireless	Operating Frequency	2.4-2.485GHz
	Standard	BLE 5.0
	Encryption	128-bit AES
	OTA	YES

Battery	Battery	3*CR2430
	Battery Life	5 years (4 updates/day)
	Battery Capacity	900mAh

Physical Features	LED	1xRGB
	NFC	ZKC43B-N Yes
		ZKC43B No
	Operating Temperature	0~40℃
	Dimensions	129.7*41.3*93mm
	Packaging Unit	250 Labels/box

Compliance	Certification	CE,ROHS,FCC
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