



# Electronic Shelf Label Series

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## 4.3" Dot Matrix EPD Graphic Screen ESL

ZKC43B

PRODUCT DATASHEET

# PRODUCT FEATURES



Cloud-managed



EPD screen



Pricing in Seconds



5-year Battery



Strategic Pricing

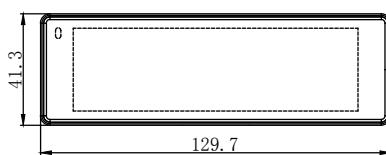


Bluetooth LE 5.0

## TECH SPECIFICATION

EXAMPLARY PICTURE

TECHNICAL DRAWINGS (mm)



### Display Features

<b>Display Technology</b>	EPD
<b>Active Display Area(mm)</b>	30.7*105.44
<b>Resolution (Pixels)</b>	152X522
<b>Pixel Density ( DPI )</b>	125
<b>Pixel Colors</b>	ZKC43B:Black White Red
<b>Viewing Angle</b>	Nearly 180°
<b>Usable Pages</b>	6

### Wireless

<b>Operating Frequency</b>	2.4-2.485GHz
<b>Standard</b>	BLE 5.0
<b>Encryption</b>	128-bit AES
<b>OTA</b>	YES

### Battery

<b>Battery</b>	3*CR2430
<b>Battery Life</b>	5 years ( 4 updates/day )
<b>Battery Capacity</b>	900mAh

### Physical Features

<b>LED</b>	1xRGB
<b>NFC</b>	ZKC43B-N Yes
	ZKC43B No
<b>Operating Temperature</b>	0~40°C
<b>Dimensions</b>	129.7*41.3*93mm
<b>Packaging Unit</b>	250 Labels/box

### Compliance

### Certification

CE,ROHS,FCC