



Electronic Shelf Label Series



7.5" Dot Matrix EPD Graphic Screen ESL

ZKC75B

PRODUCT DATASHEET

PRODUCT FEATURES



Cloud-managed



EPD screen



Pricing in Seconds



5-year Battery



Strategic Pricing



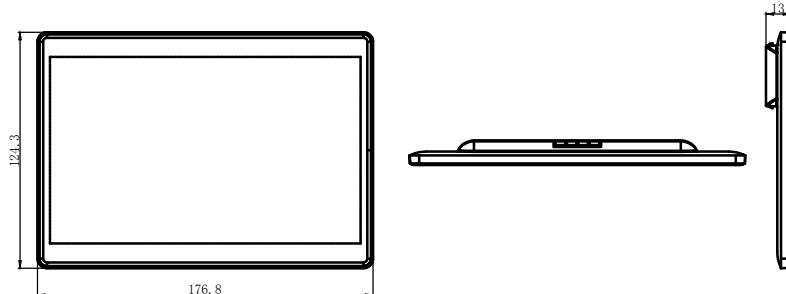
Bluetooth LE 5.0

TECH SPECIFICATION

EXAMPLARY PICTURE



TECHNICAL DRAWINGS (mm)



Display Features

Display Technology	EPD
Active Display Area(mm)	163.2×97.92
Resolution (Pixels)	800X480
Pixel Density (DPI)	124
Pixel Colors	ZKC75B:Black White Red
Viewing Angle	Nearly 180°
Usable Pages	6

Wireless

Operating Frequency	2.4-2.485GHz
Standard	BLE 5.0
Encryption	128-bit AES
OTA	YES

Battery

Battery	1*4CR2450
Battery Life	5 years (4 updates/day)
Battery Capacity	2400mAh

Physical Features

LED	1xRGB
NFC	ZKC75B-N Yes
	ZKC75B No
Operating Temperature	0~40°C
Dimensions	176.8*124.3*13mm
Packaging Unit	20 Labels/box

Compliance

CE,ROHS,FCC